

CSR Projects FY17

Promotion of Education

Supporting after-school learning in rural Tamil Nadu

TAKE lends its support to Education through Relief Foundation's CASCADE after-school resource centre situated at Jamnamarathur, a tribal village in the Tiruvannamalai district of Tamil Nadu.



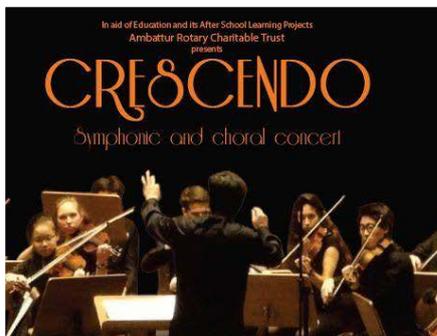
At this centre, children will be engaged using the Montessori system of education to build on school learning. Additionally, the centre will focus on community education, thus engaging the entire community in education and up-bringing of the children.

TAKE had contributed initial setup costs and committed to providing running costs for a period of 5 years to the

CASCADE project. Any and all surplus funds arising out of the resource centre will be used by Relief Foundation to support their work.



As of FY 17, the centre is fully functional with the necessary infrastructure and staff. Courses are also being conducted on Parenting (both in English and Tamil). TAKE continues to monitor progress through quarterly updates and calls.



Supporting after-school learning in Chennai

TAKE was a sponsor of the "Crescendo" Symphonic and Choral Concert held to benefit the Ambattur Rotary Charitable Trust in its efforts to aid education and after-school learning projects. The funds raised from this concert will be directed towards the construction of a building that will house an after-school learning center in Ayapakkam

Ensuring Environmental Sustainability

TAKE has engaged with Environmentalist Foundation of India (EFI) and adopted the ponds in Perungalathur, Tamil Nadu. Together, TAKE and EFI propose to clean the pond, plant trees to restore biodiversity, and educate the local community about the importance of maintaining the pond. Volunteers from TAKE helped clean lakes and plant trees in their periphery through multiple clean-ups and tree-plantation drives. Any

and all surplus funds arising out of the contribution will be used by EFI to support their work.



Further, TAKE is supporting EFI's work with local communities by engaging Bodhi Health Education to create educational videos on the topics of Hygiene & Sanitation, Woman & Child's Health, Water Borne Infection, and the Impact of Plastics on Health. These videos will be created in the local language (Tamil) and will be used to educate local communities where EFI works. EFI estimates this content will reach over 150,000 people in the next two years.



TAKE also engaged with E-Qual Engineering to create a report on the Environmental Impact of Future Flooding of the Mudichur Lake to spread preventive awareness.

Promotion of Preventive Healthcare

Creating awareness on Diabetes

The International Diabetes Federation estimates that 62 million Indians are diabetic, and this number will go up to 100 million by 2030. Firm in its belief that prevention is better than cure, TAKE is supporting the Public Health Foundation of India to develop its curriculum for Diabetes Awareness in primary schools. This program is poised to reach primary school children across the country.



Promoting awareness of developments in mental health

TAKE sponsored Madhuram Narayanan Centre's 5th International Conference and 13th National Workshop on Early Intervention for Mental Retardation and Associated Disabilities. This international conference was attended by experts from the world over, including USA, UK and SAARC countries. The conference was conceptualized with an aim to create awareness amongst mental health professionals and service providers about latest developments in prevention, early detection and identification of disabilities, and methodologies in the care and management of children with mental retardation and associated disabilities.



Supporting Life Sciences Research & Development

TAKE worked with the Manipal Academy of Higher Education to enhance its curriculum and lent it support to the education of deserving PhD students at Manipal University School of Public Health. TAKE's support went towards setting up research centres of excellence to better understand adverse drug reactions, setting up a lab to test medical devices and creating an incubator to promote innovation in Life Sciences.

